Printed: 09/14/2012 1:33 PM **Last Received:** 09/14/2012 12:56 PM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate#

Buyer MAURA GILROY

Phone# Fax# MA FOR AMERICA 3050 K ST NW

WASHINGTON, DC 20007

) GMMB

Agency C/P1/P2/E

Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Agency

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 6

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 36,975.00 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A ne Comment:		:30	\$125.00	09/18-09/21	4	1	4	\$500.00	
	2	M Buyli	5A-6A ne Comment:	: 5A NEWS	:30	\$125.00	09/24-09/24	1	1	1	\$125.00	
	3	SA Buyli	5A-6A ne Comment:	: SAT 5A NEWS	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
	4	SU Buyli	5A-6A ne Comment:	: SUN 5A NEWS	:30	\$150.00	09/23-09/23	1	1	1	\$150.00	
	5	TU-F Buyli	6A-7A ne Comment:	: 6A NEWS	:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
	6	M Buyli	6A-7A ne Comment:	: 6A NEWS	:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
	7	TU-F Buyli	7A-9A ne Comment:	: GOOD MRN AMERICA	:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
	8	M Buyli	7A-9A ne Comment:	: GOOD MRN AMERICA	:30	\$225.00	09/24-09/24	1	1	1	\$225.00	

 Rep Order#
 6852308
 Ver#
 1
 Status
 New
 Traffic Order# 6852308

 EC'd
 Yes
 I

Printed: 09
Last Received: 09

09/14/2012 1:33 PM 09/14/2012 12:56 PM 2 of 6

Station F Advertiser Product Estimate#	BARACK OBAMA			Agency () 3050 K WASHI	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY							
Buyer Phone# Fax#				Agency C/P1/P2/E Flight Dates Hiatus Weeks	09/18/2012 - 09/24/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	Day		Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
9	SA	6A-7A Buyline Comment	: SAT 6A NEWS		:30	\$200.00	09/22-09/22	1	1	1	\$200.00	
10	SA	7A-8A Buyline Comment	: SATURDAY GMA		:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
11	SA	8A-9A Buyline Comment	: SAT 8A NEWS		:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
12	SU	6A-7A Buyline Comment	: SUNDAY 6A NEWS		:30	\$200.00	09/23-09/23	1	1	1	\$200.00	
13	SU	7A-8A Buyline Comment	: SUNDAY GMA		:30	\$225.00	09/23-09/23	1	1	1	\$225.00	
14	SU		: SUNDAY 8A NEWS		:30	\$225.00	09/23-09/23	1	1	1	\$225.00	
15	SU	10A-11A Buyline Comment	: THIS WEEK		:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
16	TU-		: THE MORNING BLEND		:30	\$175.00	09/18-09/21	4	1	4	\$700.00	
17	М	9A-10A Buyline Comment	: THE MORNING BLEND		:30	\$175.00	09/24-09/24	1	1	1	\$175.00	
18	TU-	-F 10A-11A Buyline Comment	: THE VIEW		:30	\$400.00	09/18-09/21	4	1	4	\$1,600.00	
19	М	10A-11A Buyline Comment	: THE VIEW		:30	\$400.00	09/24-09/24	1	1	1	\$400.00	

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09/14/2012 1:33 PM 09/14/2012 12:56 PM 3 of 6

Station K Advertiser Product Estimate#	KTNV-TV LAS VEGAS, NV ().OBAMA FOR AMERICA BARACK OBAMA		Agency () 3050 K S WASHII Agency C/P1/P2/E	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY							
Buyer Phone# Fax#	MAURA GILROY	Flight Dates Hiatus Weeks		2012 - 09/24/2012	2	Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
20	TU-F 11A-12P Buyline Comment:	MIDDAY NEWS		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
21	M 11A-12P Buyline Comment:	MIDDAY NEWS		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
22	TU-F 12P-1P Buyline Comment:	THE CHEW		:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
23	M 12P-1P Buyline Comment:	THE CHEW		:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
24	TU-F 3P-330P Buyline Comment:	MILLIONAIRE		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
25	M 3P-330P Buyline Comment:	MILLIONAIRE		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
26	TU-F 4P-5P Buyline Comment:	JUDGE JUDY		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
27	M 4P-5P Buyline Comment:	JUDGE JUDY		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
28	TU-F 330P-4P Buyline Comment:	AFTERNOON NEWS		:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
29	M 330P-4P Buyline Comment:	AFTERNOON NEWS		:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
30	TU-F 5P-530P Buyline Comment:	5P NEWS		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00	

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Station KTNV-TV LAS VEGAS, NV Advertiser ().OBAMA FOR AMERICA Product BARACK OBAMA Estimate#		Agency () 0 3050 K S WASHIN Agency C/P1/P2/E	Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY								
Buyer Phone# Fax#	MAURA GILROY	Flight Dates Hiatus Weeks	09/18/2012 - 09/24/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938			
LT Ln	_	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
31	M 5P-530P Buyline Comment	: 5P NEWS		:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
32	TU-F 6P-7P Buyline Comment	: 6P NEWS		:30	\$300.00	09/18-09/21	4	1	4	\$1,200.00	
33	M 6P-7P Buyline Comment	: 6P NEWS		:30	\$300.00	09/24-09/24	1	1	1	\$300.00	
34	SA 6P-630P Buyline Comment	: 6P NEWS		:30	\$250.00	09/22-09/22	1	1	1	\$250.00	
35	SU 6P-7P Buyline Comment	: 6P NEWS		:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
36	TU-F 7P-730P Buyline Comment	: ACCESS HOLLYWOOD		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00	
37	M 7P-730P Buyline Comment	: ACCESS HOLLYWOOD		:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
38	TU-F 730P-8P Buyline Comment	: MILLIONAIRE		:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00	
39	M 730P-8P Buyline Comment	: MILLIONAIRE		:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
40	M 10P-11P Buyline Comment	: CASTLE		:30	\$2,500.00	09/24-09/24	1	1	1	\$2,500.00	
41	W 9P-930P Buyline Comment	: MODERN FAMILY		:30	\$4,500.00	09/19-09/19	1	1	1	\$4,500.00	

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Station K Advertiser Product Estimate#	BARACK OBAMA			Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E					Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY					
Buyer Phone# Fax#	MAURA GILROY			Dates Weeks	09/18/2012 - 09/24/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938				
LT Ln	Day	Time Program			len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart		
42	TH Buyl	10P-11P ine Comment: ROOKIE	BLUE		30	\$1,500.00	09/20-09/20	1	1	1	\$1,500.00			
43	F Buyl	10P-11P ine Comment: 20/20		:	30	\$1,500.00	09/21-09/21	1	1	1	\$1,500.00			
44	SA Buyl	5P-830P ine Comment: SATURDA	AY NIGHT FOOTBALL	:	30	\$1,250.00	09/22-09/22	1	1	1	\$1,250.00			
45	SU Buyl	8P-9P ine Comment: ONCE UF	PON A TIME	:	30	\$1,750.00	09/23-09/23	1	1	1	\$1,750.00			
46	TU-F Buyl	11P-1135P ine Comment: LATE NE	EWS	:	30	\$500.00	09/18-09/21	4	1	4	\$2,000.00			
47	M Buyl	11P-1135P ine Comment: LATE NE	EWS	:	30	\$500.00	09/24-09/24	1	1	1	\$500.00			
48	SA Buyl	11P-1135P ine Comment: LATE NE	EWS	:	30	\$400.00	09/22-09/22	1	1	1	\$400.00			
49	SU Buyl	11P-1135P ine Comment: LATE NE	EWS	:	30	\$500.00	09/23-09/23	1	1	1	\$500.00			
50	TU-F	1135P- 1205A ine Comment: NIGHTLI	INE	:	30	\$300.00	09/18-09/21	4	1	4	\$1,200.00			
51	М	1135P- 1205A ine Comment: NIGHTLI		:	:30	\$300.00	09/24-09/24	1	1	1	\$300.00			
52	TU-F Buyl	1205A- 105A ine Comment: JIMMY K	KIMMEL	:	:30	\$100.00	09/18-09/21	4	1	4	\$400.00			

Rep Order# 6852308 Status New Traffic Order# 6852308 **Printed:** 09/14/2012 1:33 PM Ver# 1 6 of EC'd Yes **Last Received:** 09/14/2012 12:56 PM

Showing Buylines: All Lines

09/24-09/24

KTNV-TV LAS VEGAS, NV Rep Firm Station) GMMB Agency 3050 K ST NW Sales Office (Advertiser) .OBAMA FOR AMERICA **Product** BARACK OBAMA WASHINGTON, DC 20007 Salesperson (Estimate#

Agency C/P1/P2/E

Flight Dates 09/18/2012 - 09/24/2012

:30

\$100.00

Hiatus Weeks

) PHILADELPHIA) ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

1

1

\$100.00

Spots/Week # of Total Cost Len Rate Dates Total Daypart Weeks Spots ____

1

1205A-M 105A

Time

MAURA GILROY

Day

Buyline Comment: JIMMY KIMMEL

Program

---REPORT TOTALS---

Buver

Fax# LT

Phone#

Ln

53

Report Totals: 104 / \$36,975.00

---SALES MONTHLY TOTALS---

Sep 12: 104 / \$36,975.00 Sales Totals: 104 / \$36,975.00 Station Totals: 104 / \$36,975.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$264,107 KBLR 0% KLAS 34% KSNV 15% KTNV 14% KTUD 0 % KVCW 2% KVMY 7% 28% KVVU

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE